



Scouts Canada
Camp Samac
c/o Rajesh Aggarwal
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Scouters Conference – Sponsorship Package 2026

September 19, 2026 | Camp Samac, Oshawa - About the Scouters Conference 2026

The Scouters Conference is a one-day professional development and networking event for volunteer scouters across the Greater Toronto Area. Returning after a six-year pause due to the pandemic, the conference focuses on skill-building, sharing best practices, addressing challenges faced by different sections, and recognizing the dedication of scouters.

Across the GTA, **more than 3,000 scouter volunteers** support **at least 10,000 youth** who actively participate in scouting programs every week. This conference directly supports those volunteers by strengthening their skills, confidence, and ability to deliver safe, engaging, and impactful programs for youth in their communities.

Approximately **200 scouters** are expected to attend the conference on **September 19, 2026**, at **Camp Samac, Oshawa**.

Gold Sponsor

Investment: \$1,500 and / or equivalent in-kind support

Gold Sponsors receive maximum visibility and engagement opportunities before, during, and after the conference.

Gold Sponsor Benefits:

- Premier recognition as a **Gold Sponsor** of the Scouters Conference
- **Exhibit space** at the venue with priority placement
- Opportunity to **address participants** during a main session or opening remarks
- Company logo featured prominently on:
 - Event communications and promotional materials
 - campsamac.ca (where applicable)
 - Council communications across Ontario
 - Social media promotions (Facebook)
- Logo and acknowledgment during **live social media coverage** on event day
- Inclusion of **promotional items or materials** in the scouter swag bag
- Recognition and thank-you mention during the event

Ideal for organizations seeking strong brand visibility and direct engagement with the scouting community.

Silver Sponsor

Investment: \$1,000 and / or equivalent in-kind support

Silver Sponsors receive strong visibility and meaningful engagement opportunities.

Silver Sponsor Benefits:

- Recognition as a **Silver Sponsor** of the conference
- **Exhibit space** at the venue
- Company logo included on:
 - Event promotional materials
 - Social media promotions
 - Council communications (where applicable)
- Inclusion of **promotional items or materials** in the scouter swag bag
- Acknowledgment during the event

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Ideal for organizations looking to support volunteer development and connect with community leaders.

Bronze Sponsor

Investment: \$500 and / or in-kind support

Bronze Sponsors help enhance the conference experience through direct support.

Bronze Sponsor Benefits:

- Recognition as a **Bronze Sponsor**
- Company name listed on event materials and social media acknowledgments
- Opportunity to include a **promotional item** in the scouter swag bag
- Verbal acknowledgment during the event

Ideal for small businesses or organizations wanting to show community support.

In-Kind Sponsorship Opportunities

We welcome **in-kind sponsorships**, particularly items that support scouters in their everyday scouting roles.

Examples include:

- Practical swag bag items (e.g., notebooks, first-aid items, outdoor gear, pens, patches)
- Printing services
- Food or beverage support
- Giveaways or prizes

In-kind sponsors will receive recognition aligned with the estimated value of their contribution.

Why Sponsor?

By supporting the Scouters Conference, sponsors:

- Directly invest in **volunteer development and youth leadership**
- Gain exposure to **200+ engaged, community-focused volunteers**
- Gain visibility within a trusted, values-driven organization
- Align their brand with a trusted, values-based organization
- Build long-term relationships within the scouting community
- Extend your impact far beyond a single-day event

Community Impact & Reach

By supporting the Scouters Conference, sponsors are investing in a volunteer network that has a **direct and ongoing impact on thousands of youths** across the Greater Toronto Area.

- **3,000+ active scouter volunteers** across the GTA
- **10,000+ youth** participating weekly in scouting programs
- Volunteers who deliver programming every week in local communities
- Strong reach across families, neighbourhoods, and schools

While the conference itself hosts approximately **200 scouters**, the skills, tools, and knowledge gained extend well beyond the event—benefiting youth and communities throughout the year.

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